

From: "Bill Gibbons" <bgibbons@memphiscrime.org>
To: "William L. Gibbons (wgibbons)" <wgibbons@memphis.edu>
Date: 10/24/2018 11:55:48 AM
Subject: FW: release day/time?

From: Blair Taylor <btaylor@memphistomorrow.org>
Sent: Wednesday, October 24, 2018 10:43 AM
To: Bill Gibbons <bgibbons@memphiscrime.org>
Cc: Linda Russell <lrussell@memphiscrime.org>
Subject: RE: release day/time?

ok

Blair Taylor
President
Memphis Tomorrow
22 North Front Street, Suite 670
Memphis, TN 38103
Office: 901.322.8080

From: Bill Gibbons <bgibbons@memphiscrime.org>
Sent: Wednesday, October 24, 2018 10:32 AM
To: Blair Taylor <btaylor@memphistomorrow.org>
Cc: Linda Russell <lrussell@memphiscrime.org>
Subject: Re: release day/time?

Unfortunately, Alex has some changes. Waiting for them. We will make the changes then send it to you.

Bill Gibbons
Executive Director
Public Safety Institute

The University of Memphis
317 Robison Hall
Memphis, TN. 48152

901.355.4043 | memphis.edu/psi/

On Oct 24, 2018, at 7:06 AM, Blair Taylor <btaylor@memphistomorrow.org> wrote:

Please email me the final press release and the names of the reporters you've spoken with.

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From: Bill Gibbons <bgibbons@memphiscrime.org>
Sent: Wednesday, October 24, 2018 6:18 AM
To: Blair Taylor <btaylor@memphistomorrow.org>
Subject: Re: release day/time?

Keep me posted.

Bill Gibbons
Executive Director
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On Oct 23, 2018, at 10:42 PM, Blair Taylor <btaylor@memphistomorrow.org> wrote:

Perfect. Thanks.

I definitely have a couple of members concerned – autozone, IP both of whom are discussing with their communications people tomorrow. Haven't heard back from FedEx but I bet they'll be concerned.

The point is, we wouldn't be doing this if their names weren't going to come out anyway.

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From: Bill Gibbons <bgibbons@memphiscrime.org>
Sent: Tuesday, October 23, 2018 9:07 PM
To: Blair Taylor <btaylor@memphistomorrow.org>
Subject: Re: release day/time?

I've reached three out of four. The plan is to send them the media release mid-day Thursday and be available if they have any questions around 3. They understand it is embargoed until 5, which I will reiterate when I send it to them. I trust them.

They all seemed very interested. (Sam Hardiman has only been in Memphis for three weeks and wondered how he had been picked, but I think he was flattered. I just said various people suggested him.)

I explained to them it would be an update on MPD staffing and might include the private

entities supporting the effort. I tried to be careful not to promise out of concern that you have a member or two who balk.

Bill Gibbons
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On Oct 23, 2018, at 7:42 PM, Blair Taylor <btaylor@memphistomorrow.org> wrote:

Remind me – you’re not providing the release to the reporters until Thursday, right? You’re sharing it with them when you meet with them at 2:30 or 3 on Thursday is what I recall being the plan. Also have you spoken by phone to all 4 and if so what did you share with them/how did they react?

I just need to make sure I know every detail in case I’m asked by our companies.

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